



WHAT IS A PEARL GIRL PARTY

It is special training for you to be on the fast track to becoming a leader in our unit. It is a fun, informal, and quick Zoom chat for your besties to come with questions about the Mary Kay opportunity so that you can listen to me answer those questions; so that you will know what to say when someone at your parties asks you similar ones.

HOW TO ROCK IT OUT!

MAKE A LIST OF 50 to 100 OF YOUR SUPPORT PEEPS, PUT A HEART BY 20 NAMES & WRITE DOWN 1 QUALITY ABOUT EACH OF THOSE 20 THAT YOU FEEL WOULD MAKE THEM SUCCESSFUL AT MARY KAY! TEXT LIST TO YOUR DIRECTOR! ASK EVERYONE TO JOIN YOU SO YOU FOR SURE HAVE 6 BESTIES ON YOUR PEARL GIRL PARTY.

WHAT TO SAY WHEN YOU REACH OUT!

Hi (name)! I am super excited because I just started my own Mary Kay Business and I am doing my launch party! My director asked me to invite my most sugar sweet besties to support me and you are one of them! You will get a 50% off item for helping me; can i text you the details??

WHEN SHE SAYS YES:

Send her this text, the video link and zoom link (CONTACT ME FOR BOTH LINKS.)

AWE!!! THANK YOU SO MUCH! SOOO IT'S CALLED A PEARL PARTY AND YOU WILL WATCH A 13 MINUTE VIDEO AHEAD OF TIME AND THEN WE JUMP ON OUR ZOOM LINK. ALL YOU NEED TO DO IS COME WITH 2-3 QUESTIONS ABOUT HOW OUR BUSINESS WORKS! MY DIRECTOR WILL ANSWER THEM SO I CAN LEARN HOW TO RESPOND IF I GET QUESTIONS AT MY PARTIES WHEN I AM ON MY OWN. SHE WILL BE DOING A DRAWING FOR \$50 IN FREE PRODUCT TOO. I REALIZE YOU ARE PROBABLY NOT AT ALL INTERESTED; BUT THIS WILL HELP ME OUT SO MUCH AND IT MEAN A LOT TO ME THAT YOU WOULD BE WILLING TO HELP ME!

YOU CAN COME IN YOUR PJ'S WITH A MESSY BUN IF YOU WANT THIS IS REALLY CASUAL AND LAID BACK.

Add the Zoom and Video link at end of text.