

Designed for your success!

KRUSE LEGACY LEADERS UNIT

Your Quick Start Guide



Mary Kay is famous for saying "It's not where you start it is where you finish that counts," But My mission is to get your Mary Kay Business off to a great start.

When you choose to follow this Quick Start Guide, you can start earning all of the freebies and cash available to you! You are in control of your destiny, let me be your guide to that success!





Your Girl BOSS List!

List the top 60 women in your life who would love to see you succeed!

 *Circle the 6 most influential women in your list!*

 *Put a heart around your 6 most favorite people!*

This is a tip I learned from Alexis Vandenkoek; code your list like a stop light;
Green = someone you know will be willing to help, **Amber** = maybe they will help and
Red = I don't think they will but it doesn't hurt to ask.

1	21	41
2	22	42
3	23	43
4	24	44
5	25	45
6	26	46
7	27	47
8	28	48
9	29	49
10	30	50
11	31	51
12	32	52
13	33	53
14	34	54
15	35	55
16	36	56
17	37	57
18	38	58
19	39	59
20	40	60

Get Social!!!!



- 1. Set up a personal Mary Kay Website at www.marykayintouch.com Business tools > Personal website manager. Only \$30 for the year, MK updates!
- 2. Download the Free Voxer App. Send me a message so I have your ID on my phone.
- 3. Friend request me on Facebook so I can add you to unit group!
- 4. Download the Mary Kay Apps. Go to www.marykayintouch.com Resources > Digital Zone > Click get the details under Apps for Your Mary Kay Business! Then read Social Media for your Mary Kay Business and Tips for Posting on Social Media
- 5. Follow #MyMKLife on Instagram. Here are some awesome boss babes to follow for additional inspiration:



@LiaCarta
@NSDBliss
@jordaneicherXO
@j_Twilley
@SCoker911
@bridgetshaw_NSD
@jamie_v_taylor
@AuriHatheway
@mrsK.Sharpe

- 6. Set up a private Facebook Group or a Mary Kay Facebook Business page so you have a way to add customers. I can do this for you for your Kickoff Party!



11 Miracle Set Customers!



11 miracle set
customers
X \$116 per set
\$1,276 Total

\$638
PROFIT



Practice Makes.....

Progress!



Swag Contents...

Canvas Bags can be purchased from me or at www.ShopMissA.com for \$1 to \$1.33 each.

Tuck some samples in the goodie bag but don't go crazy so you can keep your costs low and your profits HIGH! I suggest no more than \$3 for the total swag bag, or use cute cello bags to keep costs lower. I suggest:

3D Skin care sample, Charcoal mask OR moisture renewing gel mask, color card, 2 eye applicators, a cleansing cloths; all from section 2 + 2 cotton balls.

To get started right away WITHOUT having to put your swag bags together, they have the option to get any glamour item at 50% off. You can change the text accordingly to what you are doing!



TEXT 1:

"Hey Julie, It's _____! How are you? I wanted to see if you would be willing to help me out with something? I just started my new Mary Kay Business ...Crazy Right? For my training I need to give away 30 personal 😊 pampering sessions so that I can learn what I am doing....LOL

The products you will be experiencing are high quality much like those at a spa. I CANNOT believe how they have already changed MY skin!!!

Would you have time for a 45 minute pampering session in the next 10 Days? Would a weekday or weekend be more of what you have in mind? As a special thank you for helping me get off to a great start, I would LOVE to give you your choice of one of our sought after Swag Bags or your favorite single product that you try at 50% off!

The swag bags are super cute!

We have several options for having your pampering; Zoom, in-person or Facebook live. We will chat when you call! Excited to pamper YOU!



Your Bestie Coupon Expire on:

DATE

For all consultants who are on the move, you will receive 3 \$25 Bestie rebates from me on your 1st 3 GSQ team members to earn your red Jacket!

1. _____

6. _____

2. _____

7. _____

3. \$150 CASH Bonus

8. Eligible to go into qualification
to become Sales Director

4. _____

9. _____

5. Eligible to go on target for car
and a 4% additional Commission

10. _____

Your Bestie Coupons!

1

Bring Your Besties!

\$25 off the purchase of your Pro Starter Kit.

I am enjoying the perks of my business come join me!

New Beauty Consultant Name

Great start consultants and non GS consultants this promo is for everyone until 6/30/24 I will issue a check to your bestie!



2

Bring Your Besties!

\$25 off the purchase of your Pro Starter Kit.

I am enjoying the perks of my business come join me!

New Beauty Consultant Name

Great start consultants and non GS consultants this promo is for everyone until 6/30/24 I will issue a check to your bestie!



3

Bring Your Besties!

\$25 off the purchase of your Pro Starter Kit.

I am enjoying the perks of my business come join me!

New Beauty Consultant Name

Great start consultants and non GS consultants this promo is for everyone until 6/30/24 I will issue a check to your bestie!

