2+2+2 CUSTOMER SERVICE COMMUNICATION

CUSTOMER NAME	DATE OF ORDER OR PARTY	2 DAYS		2 WEEKS		2 MONTHS	
		Date of follow up	*Completed*	*Date of follow up*	*Completed*	*Date of follow up*	*Completed*

Mary Kay knew that the best way to keep loyal customers is to exceed their expectations and surprise them with gestures of thoughtfulness.