Notes: Column 1 is retail product taken off your shelf that needs to be replenished. Column 2: Discounts or Free product given reduce your profit that you get to keep, so be careful. Column 4 is your state sales tax. I tax the full retail if I give a discount because you PRE-PAY sales tax to your state. Or give a lesser discount..
Column 4 is the amount of money collected on product after you have giving discount. Column 5 is total cash from your sale including sales tax
Column 6 is $50 \%$ of column 1 to be able to order back the full retail taken off your shelf. Column 7 is recommended to pay for section 2 at $10 \%$
of retail. Column 8 is in savings to reinvest in your business, Column $9 \& 10$ can be other expenses and column 10 is your net profit to do with as you wish

|  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| CUSTOMER NAME | Total Retail w/o tax \& B4 Discount ${ }^{1}$ | Any Discount or Free <br> Product Given Retail \$ | Sales Tax <br> Column 1 Retail X state tax rate | Retail w/o tax W/Discount Column 1-2 | Money Collected Columns $3+4$ | 50\% to Replenish WIs Product Column 1×50\% | 10\% for Section 2 Business supplies Column $1 \times 10 \%$ | Amount in your savings account to reinvest in biz. <br> Column $3+6+7$ | EX. Loan <br> Payback 5\% of Column 4 | Gross Profit Column |
| 1. Suzie Q Example with a $15 \%$ discount | \$100 | \$15 | \$6.88 | \$85 | \$91.88 | \$50 | \$10 | \$66.88 | \$4.25 | \$20.75 |
| 2. Suzie Q Example Without Discount | \$100 | \$0 | \$6.88 | \$100 | \$106.88 | \$50 | \$10 | \$66.88 | $\frac{\text { These }}{\$ 4.25}$ | $\frac{40 \%}{\$ 35.70}$ |
| 3. |  |  |  |  |  |  |  |  |  |  |
| 4. |  |  |  |  |  |  |  |  |  |  |
| 5. |  |  |  |  |  |  |  |  |  |  |
| 6. |  |  |  |  |  |  |  |  |  |  |
| 7. |  |  |  |  |  |  |  |  |  |  |
| 8. |  |  |  |  |  |  |  |  |  |  |
| 9. |  |  |  |  |  |  |  |  |  |  |
| 10. |  |  |  |  |  |  |  |  |  |  |
| 11. |  |  |  |  |  |  |  |  |  |  |
| 12. |  |  |  |  |  |  |  |  |  |  |
| 13. |  |  |  |  |  |  |  |  |  |  |
| 14. |  |  |  |  |  |  |  |  |  |  |
| 15. |  |  |  |  |  |  |  |  |  |  |
| 16. |  |  |  |  |  |  |  |  |  |  |
| 17. |  |  |  |  |  |  |  |  |  |  |
| 18. |  |  |  |  |  |  |  |  |  |  |
| 19. |  |  |  |  |  |  |  |  |  |  |
| 20. |  |  |  |  |  |  |  |  |  |  |

60/40 split is before any discounts are given.
When you offer discounts you DO NOT MAKE 40\%. Suggested split options are for Loan Payback if you borrowed to get started, other business expenses like postage, utility, workshops/education, Travel expense and to take an income.

